

READY TO LAUNCH - R2L!

Going Multi-site Online to Make New Disciples of Jesus!

Right now, you might be headed back to the church building post Covid, to re-open in-person worship. And therefore you might be tempted to forget what you've accomplished online through worship during Covid.

In the post pandemic world:

- Thriving churches offer online worship services with online campuses to support them.
- Declining churches reject digital worship and online campuses.
- Even churches under 100 will expand best through digital discipleship

It's time to learn about digital discipleship through R2L!

R2L is...	...digital discipleship through online campus development
1. Discipleship launch training:	making disciples who make disciples by launching online campuses.
2. Going where people are (online):	following Jesus into the "mission field."
3. Launching online campuses:	supporting and sustaining online worship services with online-church membership.
4. Full-blown church online:	providing a digital campus for online worshippers to learn discipleship.
5. Improving digital worship:	leveraging the digital platform and input from the mission field to make worship compelling.
6. Improving live-space worship:	applying what you learn online to your live-space context.
7. Video-based material and live-led facilitation:	breaking it down with a new-start worship specialist and media and tech practitioners.
8. Topical tune-ups:	joining the closed FB group <i>Ready to Launch</i> for ongoing solutions to digital challenges.
9. Members learning outreach:	laying the groundwork for long-term culture change from inward to outward focus.
10. Nine months of teaching-coaching:	launching your online campus, not just a digital worship service!

Are You Ready to Launch Your Online Campus?