

TOWNLEYCOACHING.com
 SPECIALIZING IN WORSHIP STARTUP
 AND CHANGE
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AUTONOMOUS: Sample Online Worship Option

Video Focus: Online Worship New People Want to Attend!

1. Comparing Online to Live worship

Live stream Building worship on FB during regular worship
 Edit for YouTube or Website for on-demand during the week

Online	Value	Outcome	Impacts...	Building
Planning	Felt Need	Sermon Series	Intro and Prayer	Same
1. Intro	Essential Question	Content focus	On demand	1. digital loop
				Announcements
2. Announce.	Community Life	Authenticity	Live Stream, On Demand	2. live songs
				2-3
3. Music	Improve Quality	Recording	On Demand	3. Welcome
				live host
4. Video	Real people	Testimony	Live Stream, On Demand	4. Video
5. Message	Relevance	Engagement	Live Stream, On Demand	5. Message
6. Prayer	Personal	Transformation	Live Stream, On Demand	6. Prayer
				7. Communion
7. Offering	Need to give	Partnership	Live Stream, On Demand	8. Offering
8. Dismissal	Leave Different	Behave different	On Demand	9. Dismissal
				Stand up

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worksheet 4, Part Two

2. Design an online worship service