

# Mission Insite

## WORKSHOPS

Mission Insite is a free online tool provided by the Michigan Conference to help local churches understand who lives in their communities and how to more effectively reach them. During this two hour workshop (March 30 and May 11) led by Rev. Jon Reynolds, pastor at Cass Community UMC, attendees will learn how to:

- Run demographics reports on your community
- Learn where your target market resides
- Learn how to analyze your target demographic
- Gain a better understanding of the religious interests, giving trends, worship preferences and needs of people in your community

Mission Insite is one of the best tools available to help define our mission field. Join Rev. Jon Reynolds for this introductory workshop. You will learn about every tool of the Mission Insite software program, and you will gain an introductory level understanding on how to use this tool to reach people in your community.

### Schedule:

9:15am Gathering/Refreshments

9:30am Welcome/Announcements

10am-Noon Workshop

### Saturday, March 30:

Cornerstone UMC

1675 84th St SE

Caledonia 49316-7939

### Saturday, May 11:

Muskegon: Central UMC

1011 2nd St.

Muskegon, MI 49440-1231

*Please RSVP to attend one of these FREE workshops  
via email to Liz in the Midwest District Office  
at [lbode@michiganumc.org](mailto:lbode@michiganumc.org) or by phone at 616.459.4503*